



DIVEPROJECT
CORNWALL

Education | Environment | Experience



OUR VISION IS SIMPLE:

Eliminate plastic pollution and protect the marine environment to save all life in our oceans for many future generations to enjoy and cherish.

DIVE PROJECT CORNWALL will **EDUCATE** hundreds of thousands of young people by delivering an education programme directly into schools across the UK, raising the awareness of the importance of the planet's marine **ENVIRONMENT** and its vital role in our very own existence.

DIVE PROJECT CORNWALL will also reach millions of adults through promotional features via multiple media partners and strong collaborations with numerous ocean-based charities.

At the heart of **DIVE PROJECT CORNWALL** is a competition for **400** lucky teenagers to win the **EXPERIENCE** of a lifetime; a 6-day, life-changing trip to Cornwall where they will learn to scuba dive, enjoy outdoor adventures, take up beach-related activities and attend presentations from leading marine industry experts. The **400** lucky teenagers will leave **DIVE PROJECT CORNWALL** as **OCEAN INFLUENCERS**. They will then act to positively engage, inspire and motivate the next generation to save our planet.

EVERY SECOND breath we take is powered by the **OCEANS**
Source: NOAA, National Oceanic & Administration



EDUCATION

INFORM | AWARENESS | UNDERSTAND

INFORM hundreds of thousands of young people and millions of adults as to the importance of our oceans.

Raise **AWARENESS** of the impact that the ocean has on human life itself and how our very own existence depends on it.

UNDERSTAND that by supporting conservation everyone can help to save the planet, wherever they live.



ENVIRONMENT

PROTECT | SUSTAINABLE | ELIMINATE

PROTECT all marine wildlife and the natural habitat of our oceans for many future generations to enjoy and cherish.

Create a future-proof marine environment where all ocean-related life can thrive and prosper safely in a **SUSTAINABLE** way.

ELIMINATE plastic and gain an insight to the effects of such pollution on our marine wildlife and us as human beings.



EXPERIENCE

OPPORTUNITY | LEARN | INSPIRE

Give the **OPPORTUNITY** of a lifetime to experience the ocean and venture under the waves to become an 'Ocean Influencer'.

LEARN about the marine world; the wildlife and the various industries that contribute to and affect the survival of our planet.

INSPIRE 400 lucky teenagers to passionately spread our vital message to inspire, engage and motivate future generations.

GET INVOLVED AND MAKE A DIFFERENCE

Offer your support by making a donation (**£5, £10, £20 or £50** will make a huge difference) **OR** get involved and become a **DIVE BUDDY** for just **£150 (+vat)**. You will be supporting one of the lucky teenagers on their trip of a lifetime, to **EXPERIENCE** the marine environment and gain **OCEAN INFLUENCER** status; to protect our oceans and positively engage, inspire and motivate the next generation to save our planet.

To find out more about **DIVE PROJECT CORNWALL** email andy@diveprojectcornwall.co.uk or call Andy on **07711 160590**

PADI is proud to be supporting Dive Project Cornwall. The health of our oceans relies upon an understanding and appreciation of the marine environment. By helping young people from around the UK to engage with the underwater world and to learn to scuba dive in the waters of Cornwall the project is creating future torchbearers for future generations to carry this mission forwards.



"No one will protect what they don't care about, and no one will care about what they have never experienced"



"Dive Project Cornwall is an innovative and effective way of educating the next generation of the importance of a healthy marine environment as well as encouraging a responsibility for protecting it; which of course is critical for the future of our planet. I encourage all businesses to do what they can to support this exciting and unique project."



www.diveprojectcornwall.co.uk



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